



PlaySmart – POOLS HOW TO PLACE A BET IN-STORE

Video: The POOLS logo and copy animates in with the NEW icon.

Text on Screen:

HOW TO PLACE A BET IN-STORE

Voiceover:

Learn how to place a POOLS bet in-store.

Video: The POOLS selection slip and POOLS Card animates in from the bottom.

Text on Screen:

WHAT IS POOLS? THE EASY WAY TO BET ON SPORTS. PREDICT THE WINNER FOR EACH MATCHUP ON ANY POOLS CARD.

Voiceover:

POOLS is an easy way to bet on sports. Just predict who will win across each matchup on any POOLS Card.

Text on Screen:

POOLS IN-STORE IN 2 EASY STEPS

Voiceover:

Filling out a POOLS selection slip in-store is simple, with only two easy steps!

Video: The POOLS Card animates in from the bottom, magnifying the card number at the top right of the POOLS Card.

Text on Screen:

STEP 1 MARK YOUR CARD NUMBER

Voiceover:

Step 1. Mark your card number.

Video: The POOLS selection slip animates in overtop the POOLS Card.

Text on Screen:

GET A SELECTION SLIP

Voiceover:

First, grab a POOLS selection slip at the OLG Play Stand in-store.

Video: The POOLS selection slip slides off screen, and the POOLS Card is zoomed in for a closer look.

Text On Screen:

ASK THE RETAILER FOR A POOLS CARD BY SPORT

Voiceover:

And then ask the retailer for a POOLS Card for your favourite sport.

Video: The POOLS selection slip animates in and the Card Number section pops up from the selection slip. A pencil marks off the Card Number that was listed on the POOLS Card.

Text On Screen:

MARK YOUR POOLS CARD NUMBER ON THE SELECTION SLIP

Voiceover:

Complete step 1 by marking your POOLS card number on the selection slip.

Text On Screen:

STEP 2, MAKE YOUR PICKS

Voiceover:

Step 2. Make your picks with your predicted outcomes.

Video: The matchup list pops up from the selection slip and a pencil marks off the predicted outcomes for each matchup, marking either Team 1 or 2.

Text On Screen:

CHOOSE WHETHER TEAM 1 OR 2 WILL WIN FOR ALL EVENTS

Voiceover:

Choose whether you think Team 1 or Team 2 will win.

Video: A pencil marks both teams to show a Box Play across four matchups and then marks the associated cost.

Text On Screen:

BOX PLAY: TO BOX YOUR PICK, SELECT BOTH TEAMS

Voiceover:

Don't know which team to pick? Make a Box Play by choosing both teams for an additional cost.

Text On Screen:

BOX PLAY ENSURES A CORRECT PICK FOR THAT MATCHUP NO MATTER WHO WINS

Voiceover:

Box Play ensures a correct pick for up to 4 matchups, no matter who wins. The more you box, the more it costs.



Video: The Single Play pops up from the selection slip, showing the \$5 starting cost. The four different Box Play costs cycle through from \$10, \$20, \$40 and then \$80.

Text On Screen:

\$5 FOR A SINGLE PLAY, OR UP TO \$80 WITH BOX PLAYS

Voiceover:

A standard POOLS Card with single play costs \$5, and can go up to \$80 with Box Plays.

Video: The \$80 Box Play cost flips and to show the starting price point of \$5 Single Play.

Text On Screen:

SET A BUDGET TO AVOID OVERSPENDING

Voiceover:

Be sure to have a budget in mind before you bet, to avoid overspending.

Video: The PROLINE App animates in from the bottom, showing a digital POOLS betting slip.

Text On Screen:

YOU CAN ALSO BUILD YOUR IN-STORE BET ON THE NEW PROLINE APP OR ON PROLINE.CA

DISCLAIMER:

PROLINE.ca and the PROLINE app let you build bets for POOLS in-store betting. They are different from PROLINE+, OLG's online sports offering.

Voiceover:

Want to build your in-store bet in advance? You can use the new PROLINE App or go to PROLINE.ca

Video: The POOLS Ticket animates in from the bottom showing the predicted selections for each matchup.

Text On Screen:

YOU CAN CHECK YOUR TICKET RESULTS SHORTLY AFTER YOUR EVENT ON YOUR TICKET FINISHES

Voiceover:

After the last event on your ticket finishes, you can check your ticket results at your nearest retailer, on PROLINE.ca, or the PROLINE App.

Video: A magnifying glass highlights over the Selection part of the POOLS ticket.

Text On Screen:

IF THERE IS A TIE, BOTH SELECTIONS 1 AND 2 WILL BE CORRECT

Voiceover:

If there is a tie or a postponed game, the result is an automatic win for both selections.



Video: The POOLS selection slip slides in.

Text On Screen:

WIN OR SHARE THE PRIZE POOL BY GETTING THE MOST CORRECT PICKS.

Voiceover:

To win or share the prize pool, you'll need to get the most correct picks of all players betting on your POOLS Card.

Video: The POOLS logo animates in.

Text On Screen:

FOR MORE INFORMATION, VISIT CUSTOMER SUPPORT AT PROLINE.CA

Voiceover:

For more information on how to place a bet a POOLS bet in-store, visit the Customer Support tab on PROLINE.ca

Video: The OLG and PlaySmart logo animates in and the screen fades to black.